

POVERTY PROBABILITY INDEX (PPI®) STANDARDS OF USE

Advanced Standards

The **Advanced PPI Standards of Use** are the best practices identified among organizations that demonstrate exceptional integration of poverty data within their operations. Systems have been set up that effectively capture and analyze poverty data. Insights are drawn and lead to changes that improve an organization's offerings and outreach to the poor. These advanced standards have been designed to better distinguish high performers.

In addition to compliance with all basic standards, compliance with all advanced standards noted with 'ϕ' as well as an additional standard is required to achieve Advanced PPI Certification.

COMMITMENT TO POVERTY MEASUREMENT

- 1 ϕ Clear responsibilities have been written for staff involved in the PPI process, including training, data collection, data entry, data analysis, reporting and management.

TRAINING

- 2 One or more staff members integral to the PPI's implementation have been trained by a reputable third party to collect, analyze and report PPI data.
- 3 The organization has the internal capacity to sufficiently train new staff involved in PPI implementation on the tool.

COLLECTION

- 4 ϕ If beneficiaries are screened or targeted using the PPI, leakage and undercoverage are understood and were considered in the selection of the cut-off score.
- 5 ϕ If the PPI is collected on a continual basis, incoming clients (or new customers) are interviewed at the time of entry.

DATA STORAGE AND VALIDATION

- 6 ϕ PPI data are integrated into the management information system (MIS) in such a manner that they can be analyzed along with other client-level data, such as financial information, gender, product used, and location.

DATA USE

- 7 ϕ PPI results inform strategic decisions related to operations, product design and product offerings.

REPORTING

- 8 PPI results are reported to external stakeholders and include poverty rates as well as benchmarked results.
- 9 ϕ Beyond simple analysis with gender, age and location, PPI results are analyzed with other client information, such as client demographics, products or services used or purchased, and other social indicators, in management reports.
- 10 ϕ PPI results are communicated to middle management and field staff. For organizations collecting PPI data on an ongoing basis, communication should occur at least twice annually.
- 11 ϕ PPI results are included in the organization's annual report.
- 12 ϕ External reports and communications indicate the PPI version upon which the results are based.
- 13 External reports and communications display confidence levels and confidence intervals of PPI results, provided that both data collection occurred using a sample and a sample-size calculator is available for the PPI.